

# My 1<sup>st</sup> WP App

Making Code Breaker

# Getting Started

Attend an event  
(well done!)

# Tooling Up

Windows Phone Developer Tools

# Consumption

“it’s research, honest”

# Start Small & Simple

Make low-cost mistakes

# Open Source

Microsoft + Open Source??!! What!?

Yes: Codeplex, Github, Bitbucket

# Measurement

Flurry, Google Analytics, Scoreoid

**Be social**

#wpdev



Measure twice, cut once

Run a beta, share your xap

# APP HUB

:S

# pubCenter

Kaaaaa-ching!

(not)

# Have fun!

Make games, make stupid stuff, make  
something no one will want.  
Just make stuff

Enjoy the day!

@dannyt

danny-t.co.uk

moov2.com

dan@moov2.com